



38th Annual

CLAREMONT
HERITAGE

Virtual

HOME TOUR

SMALL HOMES & Accessory Dwelling Units (ADUs)

Our Town

Friday Oct. 9 thru Sunday Oct. 11, 2020

Second Weekend in October



Dear Friends of Claremont Heritage,

The 38th Annual Claremont Heritage **HOME TOUR** is going virtual. This year's tour, **OUR TOWN**, features **SMALL HOMES & Accessory Dwelling Units (ADUs)** located in Claremont.

We invite you to partner with us in **Keeping Claremont's History Alive** by supporting Claremont Heritage as an event sponsor or an advertiser in the souvenir program. Both are ideal ways to demonstrate your community spirit, increase your company's visibility and generate recognition while helping to support the ongoing programs of Claremont Heritage.

Sponsors will be recognized in the program and publicity; advertisers may select from a range of ad sizes (see attached sheet). Please indicate your preferred sponsorship level or ad size and return the completed form, together with your payment and artwork if applicable, to Claremont Heritage. **Our deadlines are September 1st for sponsorships and September 11th for advertising.**

Thank you, in advance, for your support of Claremont Heritage. We're looking forward to including you in this year's annual Claremont tradition.

Sincerely,

David Shearer
Executive Director

For more Home Tour information visit our website at:

ClaremontHeritage.org

CLAREMONT HERITAGE

909.621.0848

Located in the historic Garner House at Memorial Park, 840 N. Indian Hill Blvd, Claremont CA
ClaremontHeritage.org • info@ClaremontHeritage.org

Mailing Address: PO Box 742, Claremont CA 91711

Friday Oct. 9 thru Sunday Oct. 11, 2020

Sponsorship Benefits

PLEASE SUBMIT

**SPONSORSHIP
REQUEST BY:
SEPTEMBER 1st**

**ADVERTISING
REQUEST BY:
SEPTEMBER 11th**

Thank You

SPONSORSHIP LEVELS:

	Name on Press Releases	Name/Logo on Home Tour Promotional Emails	Name/Logo on Opening Credits	Name/Logo on Home Tour Postcard & Poster	Name/Logo on Home Tour Website	Name on List of Credits	Recognition in Program & Social Media Posts	20 Second Commercial*	15 Second Commercial*	Name/Logo on Presenting Slide before Sponsored Home Yard Sign at Home Oct. 1	Full Page ad in Program	Half Page ad in Program	Business Card ad in Program	Login Access to Home Tour for Home Tour Weekend
<input type="checkbox"/> Presenting \$2,500	●	●	●	●	●	●	●	●			●			●
<input type="checkbox"/> Gold \$1,500				●	●	●	●		●			●		●
<input type="checkbox"/> Silver \$1,000				●	●	●	●					●		●
<input type="checkbox"/> Bronze \$500				●	●	●	●						●	●
<input type="checkbox"/> Home \$250							●			●				●
<input type="checkbox"/> Advertiser/ Full Page \$500											●			
<input type="checkbox"/> Advertiser/ Half Page \$250												●		
<input type="checkbox"/> Advertiser/ Business Card \$100													●	

***COMMERCIAL SPECIFICATIONS**

Presenting and Featured Sponsors: Please provide an **MP4 Video** the length shown above.
If you prefer, we can produce the commercial for you for **\$200**.

NEW

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Sponsorships

Additional details about each sponsorship are on the accompanying page.

- | | | | | |
|---|---|--|--|--|
| <input type="checkbox"/> Presenting
\$2,500
Full Page Ad and
20 sec MP4 Commercial | <input type="checkbox"/> Gold
\$1,500
Half Page Ad and
15 sec MP4 Commercial | <input type="checkbox"/> Silver
\$1,000
Half Page Ad | <input type="checkbox"/> Bronze
\$500
Business Card Ad | <input type="checkbox"/> Home
\$250 |
|---|---|--|--|--|

**Please enclose your camera-ready artwork with your payment
by **SEPTEMBER 1, 2020**
to be included in publicity materials.**

Souvenir Booklet Advertising

- | | | |
|--|---|---|
| <input type="checkbox"/> FULL PAGE AD
\$500
10" high x 3 1/2" wide | <input type="checkbox"/> HALF PAGE AD
\$250
4 3/4" high x 3 1/2" wide | <input type="checkbox"/> BUSINESS CARD AD
\$100
2" high x 3 1/2" wide |
|--|---|---|

**Please enclose your camera-ready artwork with your payment
by **SEPTEMBER 11, 2020.**
Ads will be printed in color.**

INDIVIDUAL(S) / BUSINESS NAME _____

CONTACT PERSON _____

EMAIL _____ PHONE _____

ADDRESS _____ CITY / ZIP _____

WEBSITE _____

- Enclosed is check **PAYABLE TO CLAREMONT HERITAGE** for \$ _____
- CHARGE MY CREDIT CARD** for \$ _____ as follows:
- Credit card number _____
- Expiration date _____ Security Code _____

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